

For immediate release

BELLEFIT® ANNOUNCES NEW DUAL CLOSURE CORSET AND EXCLUSIVE ONLINE SIZING TOOL

Weston, FL (May 15, 2013) – Bellefit®, makers of the most effective postpartum corsets and girdles on the market, announces the release of their newest garment, the Dual Closure Corset. The Dual Closure Corset allows women maximum flexibility; postpartum compression becomes easy with two closure options in a single corset. The Dual Closure Corset is rapidly becoming Bellefit's® most popular postpartum garment because of its effectiveness and ease of use.

Bellefit® is also proud to announce the release of their new online sizing calculator. This custom-made tool, the only one of its kind in the postpartum compression garment industry, makes choosing the right size corset simple and stress-free. To use this online fitting room, a mother types in her measurements, and the calculator instantaneously generates her proper size and recommends the best corset for her body type and birth method.

Childbirth professionals such as Debra Geymayr, a certified doula and pre- and post-natal yoga instructor, highlight the importance of postpartum compression for new mothers. Geymayr explains that wearing a Bellefit corset immediately following birth “has been an extreme benefit to helping moms bring the abdominal muscles back together and make them feel so much better about their bodies coming back to pre-pregnancy size after birth.” New mothers can also look to the results achieved by both everyday women and several celebrities from wearing a postpartum corset. Jessica Alba, for example, wore two postpartum corsets at once during her recovery from childbirth! In an interview with Britain's Net-A-Porter magazine, she explains, Wearing two corsets “was brutal; it's not for everyone. I wore a double corset day and night for three months. It was sweaty, but worth it.” But compression isn't just for celebrity moms! Hundreds of mothers extoll the benefits of Bellefit's® postpartum corsets and girdles in personal reviews on both Amazon.com and [Bellefit's main website](http://Bellefit.com). Wearing a Bellefit® postpartum corset right after birth will help to prevent lower back pain and improve mobility for all women. Women who have had a caesarian birth or abdominoplasty will benefit from the compression and stability a Bellefit® garment offers. Women suffering from diastasis recti, a separation of the abdominal muscles will experience increased comfort and stability when wearing a Bellefit® girdle. Bellefit® also offers products to support women during pregnancy, to help with conditions such as placenta previa and cerclage.

Bellefit® Inc. is a therapeutic postpartum and prenatal products company founded in 2008 in Weston, Florida, USA. Bellefit® offers postpartum compression garments for women recovering from caesarian section and natural childbirth. Bellefit® is the leading medical brand in postpartum girdles and corsets. Bellefit® helps women achieve their pre-pregnancy shape and lose the post-pregnancy tummy more quickly.

Bellefit® products are available for sale through Bellefit.com, Amazon.com and Amazon.co.uk. Watch testimonials at the Bellefit® YouTube Channel: <http://www.youtube.com/bellefitpregnancy>